

# CAR©C

# Canadian Artists Representation Copyright Collective

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## Fee Schedule Introduction & Guidelines 2011

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### Introduction to the Fee Schedule

Since 1968 CARFAC and CARCC have issued this fee schedule. The schedule was developed from rates established by artists Jack Chambers and Tony Urquhart in 1968. They were updated through negotiation and usage, and reflect increases in the cost of living. All fees are considered minimum payments for the use of the copyrights and/or the professional services of visual/media artists.

The inclusion of the Exhibition Right in the Copyright Act is unique to Canadian law. It became part of the Act in 1988, after much lobbying on the part of CARFAC and other artists' organizations. The Exhibition Right applies to the exhibition of works of visual art not presented for sale or hire, provided the works were made after June 7, 1988 (the day the Act was reformed). Like all other forms of copying, transmission, or presentation, the permission of the rights holder, usually the creator, is required in Canada for the exhibition of works of art. This includes works that are owned by parties other than artists themselves; therefore works in permanent or private collections are subject to the law if no other written agreement has been made. CARFAC maintains that copyright is an important source of income for artists, and that fees must be charged when permission is granted to exhibit a work. This Fee Schedule recommends minimum levels of fees (or royalties) considered by CARFAC and its membership to be fair payment for the various uses of works of visual art.

**CARFAC**

**CARFAC** is an artist-run organization founded in 1968 by artists for artists. It is the federally certified representative organization of professional visual and media artists in Canada . It is composed of CARFAC National, and its regional organizations. CARFAC works closely with RAAV (Le Regroupement des artistes en arts visuels du Québec), its counterpart in Quebec. CARFAC is obligated to represent the interests of Canadian visual and media artists and to establish standards and fee scales in this sector. CARFAC's founding principle and continued concern is that artists, like professionals in other fields, be paid fairly for their creative output and services.

## **CARCC**

**CARCC, Canadian Artists Representation Copyright Collective Inc.**, was founded by CARFAC in 1990 to assist artists in administering their copyrights. CARCC is a logical extension of CARFAC's commitment to the payment of fees to artists for the use of their copyrights. It negotiates terms of usage and payment offers, and issues licences that allow the legal use of its affiliates' works. Affiliation with CARCC is separate from membership in CARFAC. CARFAC provides its members with information about CARCC, and it publishes this fee schedule. Users of copyrights associated with CARCC affiliates must obtain licences for such use.

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More information and this fee schedule may also be found at [www.carfac.ca](http://www.carfac.ca) or [www.carcc.ca](http://www.carcc.ca)

## **Agreement between CARFAC-RAAV, CAMDO, and CMA on exhibition fees**

Canadian Artists' Representation/Le Front des artistes canadiens (CARFAC) and le Regroupement des artistes en arts visuels (RAAV) met with the Canadian Art Museum Directors' Organization (CAMDO) and the Canadian Museums Association (CMA) to discuss a fair level of payment for exhibition fees. The meetings began in 2004, when CARFAC released a new formula for the CARFAC Minimum Recommended Fee Schedule. The discussions focused primarily on fees related to temporary exhibitions - royalties that are paid to artists by museums and other institutions which present art mainly for the pleasure and edification of the public and not for purposes of sale or hire. At the end of 2006, the meetings came to an impasse, yet all parties hoped to resolve their issues and find solutions in order to build a stronger visual arts community. As such, CARFAC-RAAV, CAMDO, and CMA jointly agreed to undertake a mediation process in order to work towards establishing a minimum fee schedule agreeable to both parties. In order to improve the situation of the visual arts in Canada , it was agreed that it is in the interest of all parties to work together on a solution.

On November 19 and 20, 2007, representatives from CARFAC and RAAV met with CMA and CAMDO to negotiate a new agreement with a retired justice of the Supreme Court of Ontario

as mediator. Subsequently, the agreement was formally approved by the national boards of all organizations involved. The announcement of this agreement was made at the opening of the Visual Arts Summit, where over 450 artists, dealers, collectors and museum officials were present on November 25th, 2007.

The new fee schedule went into effect on January 1, 2008 for a 5-year term ending December 31, 2012. All fees included in the agreement will be subject to an annual increase of 3%. There was agreement on the determining categories reflecting the size of the exhibiting institution's operating budget: operating budgets under \$500,000, operational budgets over \$500,000, International I, and International II. Other factors include the scope and nature of the exhibition, its duration, and the number of participants.

The fees indicated in the agreement are recommended **minimums**, and as such, artists are free to negotiate up from these minimums.

Due to ongoing negotiations between CARFAC and RAAV and the National Gallery of Canada under Status of the Artist law, fees for this institution are being negotiated outside this agreement.

**The agreement includes solo and group exhibitions, both touring and non-touring.**

The four organizations agreed to form a joint committee that will continue to meet to negotiate fees for such items as permanent collection exhibitions; performance, film and video fees; exhibitionism other venues; creation of a work in public and so on. Reproduction fees, Advertising and Commercial Fees, and Fees for Professional Services will also be discussed.

**We recommend that galleries, artist-run centres, and other institutions exhibiting and publishing artworks continue to pay CARFAC-RAAV fees for these uses.**

The parties also agreed to pursue the establishment of an Exhibition Right Fund, similar to the Public Lending Right Fund which provides compensation to authors of books used in public libraries. The joint committee will advocate for the proposed Exhibition Right Fund, as well as develop templates for standardized contracts for exhibition, acquisition and other transactions between gallery and artist. It is hoped that a discussion of mutual interests will move the visual arts forward.

The agreement was officially approved by CARFAC-RAAV, CAMDO and the CMA. However, there are other exhibiting institutions that were not present. We are currently in discussions with the Artist-Run Centres and Collectives Conference (ARCCC). In the interim, we recommend that artist-run centres pay the new fees, with an understanding that it could take time to make an adjustment where the new fees represent an increase.

## **CARCC General Guidelines and Requirements**

**CARCC** uses this Fee Schedule in negotiating licences for uses of its affiliates' copyrights. The guidelines are included here for the information of CARCC affiliates and users of their copyrights, and they may also be of use to non-affiliated artists and users who wish to inform themselves of the principles surrounding copyright use.

- **Licence to use the copyright of a CARCC affiliate**

In accordance with the principles of the Canadian Copyright Law, all public exhibition and all reproduction (whether in whole or in part) of a work created by an artist affiliated with CARCC must be authorized in writing by CARCC. Such written authorization is a *licence* issued by CARCC. All unauthorized (unlicensed) uses are in contravention of the law.

Licences do not transfer ownership of a work, nor do they transfer copyright. Licences define the limits of what a user may do with a work of art. CARCC makes every effort to negotiate non-exclusive licences, meaning that the artist (and CARCC) retains all rights outside those granted by the licence.

- **Transfer of ownership of a work does not mean a transfer of copyright**

When a work of art is purchased, or acquired by gift, the new owner is not the owner of copyright in the work, unless there is a signed agreement that transfers copyright from the creator to the new owner. Owners of works of art who do not hold copyright must negotiate uses such as reproductions or exhibitions with the artist or CARCC.

- **Minimum fees**

All fees for copyright use listed in the *CARFAC Minimum Fee Schedule* are considered minimums. An artist may request a higher fee, or accept a higher fee if it is offered. CARCC uses the Fee Schedule in its negotiation of copyright fees for its affiliates, and these uses are in turn used as a basis for determining changes or refinements to the Fee Schedule which may be required. Other factors considered in determining fees include cost of living statistics, affiliates' and users' input, the experience of other collectives, and negotiation with user associations such as CAMDO or CMA.

- **Administration fees**

CARCC is fully financed by the administration fees it collects. For **exhibition licences**, the administration fee is not included in the fees listed. It is charged to the using institutions in addition to the fees listed - \$ 25for galleries in Category 1 (smaller non-profit cultural centres) or for licences with fees less than \$500; the fee is \$100 for all others.

For **reproduction licences**, the administration fee is 20% of the fees listed and is included in the fees listed, with a few exceptions, which are noted. CARCC affiliates using this Fee Schedule should note that to calculate the fee they will received from licensing, one should divide the given amount by 1.2. For others using this Fee Schedule – artists negotiating their own licences should consider including the administrative portion of the fee in what they charge a user. to cover the time and costs they incur in negotiating their licences. Users negotiating licences with artists should consider removing the administrative portion of the fee as they are incurring their own licensing-related costs.

- **Accreditation**

Crediting an artist for the use of a work is a requirement included as a moral right, the right of paternity, in the Copyright Act. All uses of any work by any artist must be credited in some form, unless the artist has waived the right, in writing.

CARCC licences require that each reproduction or exhibition of a work by a CARCC affiliate be accompanied by a notice containing the following information:

- *Artist name,*
- *title of work,*
- *year of creation © CARCC,*
- *year licence issued*

Such accreditation must appear in the immediate proximity of the reproduction and/or exhibition of the work or, inappropriate, in the index of illustrations in a book or catalogue indicating the page on which the reproduction occurs. Failure to include the information in an integral and legible manner may result in a fine of 200% of the original fee for use, without prejudice to the artist in pursuing legal action.

- **Definition of copyright fees (royalties)**

Copyright fees (also called royalties) are listed in the *CARFAC Minimum Fee Schedule* and apply to the reproduction, exhibition, or presentation of works. The Copyright Act does not prescribe what copyright is worth – it defines what uses are subject to copyright, that is, where permission of the copyright holder is required. By implication, the holder of copyright may charge a fee or royalty for a use. The *CARFAC Minimum Fee Schedule 2011* provides recommended minimum fees for a wide variety of uses. For exhibitions where works created after June 7, 1988 are not presented for sale or hire, the fees are determined by the length of the exhibition, its scale, and the operating budget or nature of the exhibiting institution, and some other factors. For

reproductions, the fees are determined by applying the scale, factoring in variables like the type of support, size of print run, duration of licence, territory of distribution, and so on, as required. The Artists' Professional Fees listed in Section 4 are not copyright fees; rather, they are recommended compensation for work done in association with an artistic project such as an exhibition.

- **Fee reductions for quantity**

When a reduction of fees is based on the "number of works" used, the number may refer to the number of works by CARCC affiliates included in the licence. By agreement, "number of works" may apply to the number of works by one artist if several artists are involved.

- **Royalties proportional to sales**

Royalties paid for the use of an artist's copyright can be in a form proportional to sales. Participation in proceeds from sales will be defined in particular contracts between editor and artist. Participation proportional to sales may be applied to publications such as the following:

- Monographs devoted mainly to one artist
- Editions of cards, posters, calendars or other objects bearing reproductions
- Editions of sculptures, prints, tapestries

- **Alteration of a representation of a work**

CARCC licences require that the user obtain special authorization, prior to the issuance of a licence, for any alteration of a work as represented (changes of colour, proportions, cropping, over-printing of text, and so on). Any alteration permitted, should the user request it, is subject to approval by the artist prior to final production. This requirement refers to a moral right, the right of integrity, outlined in the Copyright Act. Moral rights rest with the artist unless a written waiver is in play.

- **Promotion of an exhibition or an event dedicated to the presentation of a work of visual art**

For exhibitions where CARFAC-level exhibition copyright fees have been paid to CARCC, a special rate is allowed for reproductions directly promoting the exhibition. The fee of \$25 per work per support regardless of print run and size applies to the following: invitation, internet site, e-invitations, not-for-sale catalogues, brochures or folders, postings, publicity in journals or periodicals. When three promotional items are produced bearing reproductions of one artist's work for the same exhibition, the third use may be granted free of charge. The exception here is use in catalogues that are offered for sale; in this instance, reproductions in such catalogues are charged as listed.

- **Promotion by sales venues**

When works are exhibited solely for the purpose of sale or hire, the party exhibiting the work is not subject to payment of exhibition copyright fees as set by CARFAC-RAAV and CARCC. However, reproductions related to promotion of such exhibitions are subject to copyright.

- **Penalty for unauthorized use**

When works are exhibited or reproduced without the appropriate copyright use authorization by CARCC (a licence), the user will be invoiced retroactively by CARCC for all fees due plus a penalty of \$50 or 30%, whichever is greater.

- **Payment**

Invoices issued by CARCC for licences are payable within 30 days of receipt. If an authorized use does not take place, a refund can be issued if CARCC receives written notification within 30 days of the signature of the licence. For any refund, CARCC reserves the right to retain administration fees.

- **Proof of Print Run**

CARCC authorization for reproduction is usually for a specific print run. CARCC has the right to demand and receive proof of the print run (such as a copy of the print invoice).

- **Duration of authorization**

The user has up to two years for reproduction and one year for exhibition from the date of authorization to carry out the authorized use. At the end of this period a new request for licensing must be addressed to CARCC.

- **Fee schedule in force and annual increases**

The Exhibition Fees listed in Section 1 are voted on annually by CARFAC members – any changes to these fees are generally published in January of the year following the vote. All fees listed here are in force until December 31, 2011. Given the CARFAC/RAAV/CAMDO/CMA agreement to raise the exhibition fees by 3 % annually, we have decided that all fees will be raised annually by the same 3%, instead of biannually as was the former practice. Given the necessity of making adjustments from time to time, CARFAC/CARCC reserves the right to make changes to the Fee Schedule at any time. All the amounts shown in the schedule are in Canadian dollars and do not include GST.

- **Advertising use (commercial or promotional)**

Use is classified as advertising when the work is used to promote a service or product other than the work itself, the artist, or an exhibition including the work. For example, advertising use occurs when a work is used to promote a museum or gallery. Items - such as calendars, mugs, agendas, t-shirts, brochures - promoting the institution or company (bearing the name of such) are classified as advertising whether or not they are offered for sale.

- **Exhibition promotion**

Regardless of the above, exhibition promotional items (invitations, brochures, etc.) will be classified as advertising if no exhibition copyright fees have been paid to CARCC within the framework of the exhibition project.

- **Not-for-profit cultural organizations' fees**

The fee schedule recognizes differences in scale of the various institutions it serves. Small museums, exhibition centres, artist-run centres, cultural publications, and so on, benefit from these categories of the fee schedule.

- **Fair Dealing**

The Copyright Act does not define the concept of Fair Dealing, which means that infringement does not occur when a work is copied for certain limited purposes. Courts would look carefully at cases involving disputes over Fair Dealing to determine whether infringement has occurred. Fair Dealing includes copying for private study or research, for purposes of criticism, review or news coverage, or the limited use of small portions of a work (sometimes called incidental uses). In all cases the work must be fully credited as to the source and the name of the creator

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## A.1 Exhibition Fee Schedule 2011

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- **A.1.0 • Guiding Principles**

- **Recognizing the size of a museum or gallery**

The fee schedule reflects the fact that there are institutions of different sizes and means in Canada . **Operating budgets** are a matter of public record, and provide a convenient indicator of the size of an exhibiting institution. Calculation of a gallery's operating budget would include such items as salaries, expenses related to organizing exhibitions such as shipping, insurance, crating and framing; exhibition-related education programs; rent; utilities; research expenses; publication programs; revenue-generating programs like boutiques, restaurants and parking lots. An operating budget is related to the operation of the museum or gallery only –if the

museum or gallery is part of larger institution like a city administration, university or multi-purpose cultural centre, only the operating expenses of the museum or gallery need be counted to determine the fee category. Acquisition funds or capital funds raised for say, a new building, are not counted either. The size categories have been intentionally been made broad and have been reduced from previous years, as negotiated under our agreement with CAMDO and CMA.

- **Standard galleries**

- **Galleries 1** - For galleries with operating budgets up to \$500K
- **Galleries 2** - For galleries with operating budgets over \$500K

- **International Exhibitions**

This category is reserved for international exhibitions that are funded by multiple major funding bodies and/or sponsors, which may or may not include museums. The International category includes two sections:

- **International I** - this category includes exhibitions held in cultural centres, embassies or other locations under the auspices of a federal agency.
- **International II** - this category includes major international exhibitions, such as international biennials and surveys, or other exhibitions where the artist is selected to represent Canada and which are funded by several funding bodies and/or sponsors.

- **Recognizing the scope of an exhibition**

The basis of the fee schedule is the listed solo exhibition fee. Many types of exhibitions vary from this norm. Retrospectives, group shows, small projects, or installations, for example, have different parameters and costs. A percentage calculation has been adopted for these different types of exhibitions.

- A **solo exhibition**, for the purposes of the fee schedule, is defined as an exhibition that features a body of work by a single artist that spans less than 10 years of his or her production.
- For **retrospectives**, or solo exhibitions that feature more than 10 years of an artist's production, the rate is the listed solo rate plus 15%.
- For **projects, small exhibitions, or installations** - exhibitions with a very narrow focus on a small body of work and occupying one room or a single space - the rate is the listed solo rate minus 15% for all categories.
- The **single works** category applies to specific cases of exhibition of single works, such as very small sites associated with artist-run galleries or the like, i.e.: windows or foyers. It also serves as a benchmark for calculating permanent collection exhibition fees, and performance presentations. The rate for such exhibitions is 20% of the appropriate solo rate.
- For **group exhibitions**, the total rate for an exhibition including 2-5 artists must not be less than the solo exhibition rate. The solo exhibition rate is divided by the number of artists to determine the amount each artist is to receive. For group exhibitions with 6 to 10 artists, the fee is 19% of the solo rate for each artist. For group exhibitions with 11 or more artists, the fee for each artist is 17% of the solo rate.
- For **touring exhibitions**, the originating gallery and each venue pay 100% of the appropriate exhibition rate, determined by the Exhibiting Institution Category of each gallery and the scope of the particular exhibition (solo, retrospective, group, etc.). The artist is thus paid each time the exhibition is shown.

- **Duration**

As for the duration of exhibitions, all exhibition rates generally apply to exhibitions of up to three months duration. For longer exhibitions, the fees are pro-rated on a monthly basis – the fee for each month an exhibition is extended is therefore 1/3 of the rate determined for the three-month period.



International II	12050	6024	4017	3013	2409	2290	2049
International I	8038	4019	2680	2010	1607	1527	1355
Category II	2186	1093	729	546	437	415	372
<b>Category I</b>	1639	820	546	410	328	312	279

• **A.1.4 • Permanent Collection Exhibitions**

**Note:** In the last round of negotiations with CAMDO and CMA, permanent collection fees were not included in the agreement, and will be negotiated under the joint committee. **In the meantime, we recommend that galleries, artist-run centres, and other institutions exhibiting artworks continue to pay the listed CARFAC fees for these uses.**

Permanent Collection Exhibition Fees are calculated using the Single Work rate as a base for works under \$10,000 in value. For works above \$10,000 in value, the fee is calculated as a percentage of the purchase price.

Rates apply to both purchased and donated works created after June 7, 1988. Fees are one-time for a ten-year licence.

Fees are for exhibition at the owner's premises only. Temporary exhibition fees apply to any touring exhibition or loan for exhibition.

Where a large number of works are purchased at one time from the same artist, a percentage reduction of the total fees may be considered.

Where a portfolio or series of prints is purchased, one print can be licensed provided that only one print is exhibited at any one time at the owner's location. When more than one is exhibited, Temporary Exhibition Fees at the appropriate Window rate applies to each extra print exhibited.

If it is decided that a Permanent Collection Licence is not desirable, temporary exhibition fees apply to any exhibition of the work on the owner's premises.

The CARCC administrative fees for Permanent Collections Licences are \$25 for Category I institutions and/or for licences worth up to \$500, and \$100 for all others. GST is charged on the fees.

**Permanent Collection Exhibition Fees:**

Exhibiting Institution Categories	Exhibiting Institution Operating Budget	Works up to \$5k value (50% of single work rate)	Works over \$5k and up to \$10k value (Single work rate)	Works over \$10k value (percentage of work's value)
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Embassies, government departments, corporations	n/a	804	1607	7%
Category II	Over \$500K	218	437	5%
<b>Category I</b>	Up to \$500K	165	328	3%

• A.1.5 • Performance Presentation Fees

**Note:** In the last round of negotiations with CAMDO and CMA, performance fees were not included in the agreement, and will be negotiated under the joint committee. **In the meantime, we recommend that galleries, artist-run centres, and other institutions exhibiting artworks continue to pay the listed CARFAC fees for these uses.**

**For major solo performances and / or the inclusion of performance artworks in exhibitions, use Exhibition Fee Schedule.**

**Festival:** A single performance within an ongoing showcase or event. The fee for a first performance is equivalent to the Single Work Rate appropriate to the organizing institution, with a fee of 30% of the appropriate Single Work Rate added for each additional performance.

**Cabaret:** Works under 15 minutes in length in a setting of multiple performances in a single evening, with single ticket prices. The fee is equivalent to 50% of the Single Work Rate appropriate to the organizing institution.

Fees do not include general equipment (i.e. lights, projectors, video, audio) that should be provided by the gallery / host. Special equipment integral to the work is the responsibility of the artist. Fees do not include artists' travel costs.

Fees are per performance. Additional performances are of the same work at the same venue or project.

The CARCC administrative fees for Performance Licences are \$25 for Category I institutions and/or for licences worth up to \$500, and \$100 for all others. GST is charged on the fees.

**Performance Presentation Fees:**

Exhibiting Institution Categories	Exhibiting Institution Operating Budget	Festival: First Performance (single work rate)	Festival: Each Additional Performance (30% of single work rate)	Cabaret (50% of single work rate)
International II	Multiple funders	2409	723	1205
International I	Embassies, etc.	1607	482	804

Category I	Over \$500K	437	132	218
Category II	Up to \$500K	328	98	165

• **A.1.6 • Exhibitions in Other Public Places**

**Note:** In the last round of negotiations with CAMDO and CMA, performance fees were not included in the agreement, and will be negotiated under the joint committee. **In the meantime, we recommend that galleries, artist-run centres, and other institutions exhibiting artworks continue to pay the listed CARFAC fees for these uses.**

Rates are applicable only to exhibition in a location (i.e. public business or institution, hotel, restaurant, etc.) where the mandate or activity of the business or organization does not include the exhibition of visual artworks.

Related reproductions: see the relevant category of the reproduction fee schedule. Each exhibition may be up to three months in duration. For each additional month or portion thereof, add 10%. For exhibitions under 10days in duration, fees are 25% of those listed.

The CARCC administrative fees for Exhibitions in Other Public Places are \$25 for licences worth up to \$500, and \$100 for all others. GST is charged on the fees.

	Per artist, per exhibition	Exhibition under 10 days
Solo	379	97
2 artists	190	43
3 artists	126	33
4 or more artists	119	31

• **A.1.7 • Exhibition of a Reproduction**

Use this category when a reproduction of an original work, and not the original work, is exhibited.

The CARCC administrative fees for licences related to the exhibition of reproductions are \$25 for licences worth up to \$500, and \$100 for all others. GST is charged on the fees.

	Per work
Temporary exhibition, up to three months	143

• **A.1.8 • Creation of a Work in Public**

When a work is created in public, the organizer of the event must include in the amount of compensation to the artist:

- Relevant exhibition fees.
- An appropriate professional fee that considers time and other requirements such as materials or travel. See Other Professional Fees, Section 4.

• **A.1.9 • Film and Video Festivals**

Film festivals should develop policies related to payment of copyright fees for public presentation. They should decide in the context of their activity to either pay exhibition fees (either solo or group, as applicable), or the fees recommended in Section 2 - A.2.2.2 Projection of Video, Film or Electronic Art. The exhibition fee option allows the payment of the same fee to all participants, while the fees in Section 2 are scaled to single or multiple presentations, and the length of the work.

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- A.4.8 • Packaging Of Products Or Items That Promote The Work Itself Or The Artist
- A.4.9 • Press Packets

**Reproduction Copyright Fees**  
**Non-commercial, Non-advertising**

The fees listed in this section apply generally to reproductions made for non-commercial, non-advertising purposes; that is, when the work is reproduced for itself as a work of art, and not presented in conjunction with a product or institution. For advertising and commercial fees, please see Section 3.

A licence entitles a user to reproduce or use a work in a specified manner. Ownership of a work does not imply a transfer of copyright. Copyright remains the property of the artist unless there is an agreement that states otherwise.

Moral rights protect a work from associations with unapproved causes or products, from unapproved alteration or distortion (including overprinting and cropping), and require that an artist be credited with his or her creation.

Fees listed below are for use of copyright only and do not include the cost of reproduction, rental fees, shipping or insurance costs, etc.

An administration fee of 20% for CARCC licensing services is included in all fees listed for the reproduction of works. To calculate the portion of the listed fee that the artist would receive, divide the given fee by 1.2. Non-CARCC users of the Fee Schedule should decide whether they will charge their users the 20% premium to cover their own costs for licensing - for example, artists negotiating their own licences might include the 20% to cover the costs and time spent licensing, while users negotiating a licence might want to withhold the 20% to cover their own costs.

GST is not included and will be charged as required when a licence is invoiced.

## • A.2 • Audio-Visual Reproduction

### • A.2.1 • Reproduction Within A Cinematographic Work

A cinematographic work may be a work of fiction, a documentary, or a work of art, on film, videotape, or digital support. Works originally made on film remain classified as works on film even if the image has been transferred to videotape or digital support. This category includes all productions intended for broadcast.

#### • A.2.1.1 • Reproduction of a Fixed Image in a Cinematographic Work

The licences permit public viewing in local or regional broadcasts. For national or international broadcasts, the fees are doubled. The licences include all languages, and all types of distribution (screening, broadcast, video sales, etc.). For major productions, the fee may be tripled.

The fees are calculated for a 5-year licence. For a 10-year use, the basic fee is multiplied by 1.5; for a 25-year use, the basic fee is multiplied by 2.5.

For works used in a documentary profile of an artist, the following rates apply, but the length of the licence is increased to in perpetuity.

'Number of works' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the fees. For special projects where a number of works by the same artist are used, a nominal fee of \$300 (which includes an administrative fee of 20% for CARCC licensing) may be offered.

For non-profit cultural or educational projects, the fee is reduced by 50%, or the conditions negotiated.

Fees do not cover the use of work for promotion of the project. For such uses, commercial reproduction schedules apply.

#### **Fee Schedule:**

Work appears in

Number of works	background or as a prop (per work)	Work featured or used as character (per work)	Work plays a central role (per work)	
1-4		188	470	659
5-14		138	377	525
15-29		117	320	448
30-49		96	258	363
50+		82	226	315

### A.2.1.2 Work Used In A Television Series

Number of Episodes	Fee Per work
2-4	Base fee, above
5-9	2 x base fee, above
10-50	3 x base fee, above
Over 50	5 x base fee, above

### A.2.1.3 Reproduction Of A Moving Image In A Cinematographic Work

The rates given below are calculated for a 10-year period. The licences include all territories, languages and all types of distribution.

The rates are per work. For several extracts of the same work in the same project, total duration is used to calculate the fee.

The fees do not cover promotional uses. For promotional items, such as posters, T-shirts, publicity, commercial reproduction rates apply.

Fee Schedule:

Duration	Production budget of film or document					
	Up to \$20,000	Up to \$50,000	Up to \$100,000	Up to \$500,000	Up to \$5M	Over \$5M
Extract of 5 seconds or less	91	105	158	207	312	563
Each additional second	8	12	15	15	15	15

### A.2.2 Public Projection

Licences are required for the public projection of slides, transparencies, and digital or like formats reproducing original works. These fees do not apply to original works conceived as projections (see Exhibition rates).

Number of works' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works.

GST is not included and will be charged when a licence is invoiced.

### A.2.2.1 Projection Of A Fixed Image

The rates given below are per image. The rates are for copyright licensing only and do not include material costs or purchase costs of slides or other forms of reproduction. 'Number of images' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of images' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

Fees	Number of images licensed (slides, etc.)					
	1-4	5-12	13-24	25-49	50-99	100 or more
<b>Single projection</b> (per image)	13.11	12.02	8.20	7.11	4.37	3.28
<b>Multiple Projections, up to 3 months</b> (per image)	20.76	17.48	13.11	10.93	7.11	6.02
<b>Multiple Projections, one year</b> (per image)	29.50	22.95	17.48	15.30	9.29	7.11
<b>Each additional month</b> (per image)	1.04	0.82	0.63	0.54	0.32	0.26

### A.2.2.2 Projection Of Video, Film Or Electronic Art

These rates are for projection of video, film or electronic art in a public, non-exhibition context, such as a lecture. For inclusion of works in video, film or electronic art in public exhibitions, please use the Exhibition Fee Schedule – see Section 1.

Please note that if a work is obtained from a distributor, royalties may be included in the distribution agreement, and paid to CARCC by the distributor.

Film festivals should develop policies related to payment of these fees. They should decide in the context of their activity to either pay exhibition fees, per Section 1, or the fees recommended for projection given below. The exhibition fee option allows the payment of the same fee to all participants. The fees listed below are scaled to single or multiple presentations, and the length of the work.

When the duration of a multiple presentation extends past 3months, add 5% of the base fee for each additional month or part of a month.

#### Fee Schedule:

	Works up to 15 minutes in length	Works up to 30 minutes in length	Works up to 90 minutes in length
<b>Single presentation</b>	102	149	206

### A.2.3 Reproductions In Slide Or Photographic Formats

This category permits the reproduction of work in slide or photographic formats where the reproduction is intended for sale for private use only. Such private use includes consultation in a library or archive.

Where such reproductions are purchased for public presentation, use rates given in A.2.2.1. Where such reproductions are purchased for use in television, video or film, use rates given in A.2.1.1, A.2.1.2 or A.2.1.3.

An administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

#### A.2.3.1 Reproductions Offered For Sale For Private Use

Number of copies of same work	1-5	6-20	21-50	51-100	101-250	Over 250
Rate per work	21	27	54	107	199	465

### A.3 Digital Or Electronic Reproductions

#### A.3.1 Internet

These fees apply to the presentation of a digital reproduction of a work on the internet, considered to be an electronic publication. For exhibitions of works of art conceived for the internet, please use Exhibition fee schedules.

Internet use is necessarily world-wide, so licences are issued for world-wide use.

Licences specify parameters of digitization and electronic publication (i.e. maximum dpi, protections against unauthorized downloading). Removal of the image from the data base is required once the licence is expired.

These are non-commercial, non-advertising rates. They apply where the user organization has a mandate to promote work or artists (collectives, museums, artist-run centres and so on), and is exercising its cultural or educational mandate. For all other types of use, please refer to the commercial rates in Section B.3.1.

Use for exhibition promotion is \$25 per work for the duration of the exhibition if CARFAC exhibition fees have been paid.

The rates given are per work. 'Number of works' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

### A.3.1.1 Moving Images On The Internet

This category includes video or film works, interactive works, and sound works.

If an extract is used on a banner page, the applicable fee is doubled.

Licences are issued for up to one year. Longer licences may be negotiated.

If the work is to be included in an on-line exhibition, exhibition fees are due. See Exhibition Fees, Section 1.

For the inclusion of non-interactive video, film or sound works in archives or long-term projects, the fee is \$250 per work, for a licence of five years duration.

For the inclusion of interactive works in archives or long-term projects the fee is \$250 per work, per year.

	Not-for-profit cultural organization			For-profit organization		
	1 month	3 months	Each additional month	1 month	3 months	Each additional month
Up to 10 second extract	27	79	6	54	158	10
Each additional second	13	13	3	15	15	3

### A.3.1.2 Fixed Images On The Internet

These rates are for non-commercial, non-advertising uses by non-profit organizations with a cultural mandate. All others should use the rates listed in Section 3, B.3.1.2.

The fee for use for exhibition promotion is \$25 per image for the duration of the exhibition where CARFAC exhibition fees have been paid.

'Number of works' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

For a network intranet, or an internet site with limited access (i.e. password subscription), the applicable rate is reduced by 50%.

For works included in a catalogue of a collection, an on-line archive, or database where little interpretation beyond simple identification of the work is offered, or in a pdf-style publication, the duration of the licence is extended to five years and the fee is equivalent to that for a one-year licence given in A.3.1.2 below.

If a work is used in more than one location on a site, 20% is added for each additional use.

For works appearing on a home page, the fee is doubled.

For licences extended beyond the one year limit, the fees may be prorated on a monthly or annual basis.

A licence for more than one year may be issued if all fees are paid up front, or an annual

payment schedule is negotiated with CARCC.

For the security of images on the internet, CARCC licences stipulate that images be used at a resolution of 72 dpi, that watermarks be placed on images if possible, and that a copyright notice be placed in proximity to the image.

For on-line exhibitions of still-image works, illustration of non-advertising texts, or other projects which offer interpretation of the work, the following rates apply.

Number of works	Duration of licence	
	1 month	Year
1-9	22.89	91.51
10-49	19.57	78.24
50-99	17.60	70.31
100-499	14.24	57.05
500-999	81.13	42.46
1000-2000	8.98	35.78
2001-3000	7.30	29.19
3001-4000	6.49	25.83
4001-5000	5.96	23.88
5001-6000	5.85	23.18
6001-7000	5.61	22.54
7001-8000	5.51	21.89
8001-9000	5.39	21.55
9001 or more	5.34	21.20

### A.3.2 CD-ROM, DVD, And Other Digital Media

### A.3.2.1 CD-ROM, DVD, and Other Digital Media Distributed To the Public and Intended For Private Use

The fees listed are for use within Canada . For North-American use, add 50%. For world-wide use, the fee is doubled.

For educational uses, the fees are reduced by 50%.

In some circumstances, royalties may be paid in the form of an advance payment upon a signed agreement, and/or may include a percentage of the proceeds of sale.

'Number of works' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is charged when the fees are invoiced.

Number of works (per work)	Number of CD-ROMs, DVDs, etc. produced							
	Up to 500	501 - 1,000	1,001 - 3,000	3,001 - 10,000	10,001 - 20,000	20,001 - 50,000	50,001 - 100,000	Over 100,000
1-9	74	104	147	206	287	403	563	789
10-49	61	82	117	166	229	322	450	631
50-99	46	70	96	133	186	262	366	514
100 and over	37	54	74	102	143	202	282	393

### A.3.2.2 CD-ROM, DVD, Other Digital Media (Including Data-Bases) Intended For Public Use

An example of public use would be an interpretive centre in a museum or other cultural institution.

The fees listed are for use within Canada . For world-wide use, the fee is doubled. For North American use, add 50%.

Licences are issued for one-year periods and must be renewed annually.

'Number of works' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

The CARCC administrative fee of 20% is included in the fees listed. GST is charged when the fees are invoiced.

Fees (per work)	Number of CDs, etc. produced	
	1-50 CDs	51 or more CDs, etc.
1-9 works	107	134

10-49 works	83	107
50-99 works	70	84
100 and more	57	71

#### A.4 Print Reproduction

The fees are for non-advertising uses. Please see Section B.4 for advertising and commercial uses. Non-advertising use includes items bearing reproductions promoting the work itself, the artist, or an exhibition including the work – other promotional items (such as brochures promoting museum) must use applicable advertising schedules.

For invitation cards (or e-invitations) promoting an exhibition for which CARFAC exhibition fees have been paid the fee is \$25, regardless of print run or size. Any other print reproduction made in conjunction with an exhibition is subject to the appropriate Reproduction fees.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

##### A.4.1 Books And Catalogues

Fees listed allow use within Canada . For world-wide rights, the fee is doubled. For North American rights, add 50%.

For a single reproduction on a page without text (excluding credit line), the full page rate applies regardless of image size.

For a second use in the same publication of an image used for a cover or inside illustration, the rate is 50% of the applicable fee; for subsequent uses the rate is 33% of the applicable fee.

For a work appearing in the background of an image, the rate is 60% of the applicable fee. The artist must approve this use.

If a book intended for sale is a monograph (relates to only one artist), the following formula is used for the calculation of fees: 10% of estimated retail price multiplied by the exact print run, payable in advance. Each additional print run must be re-licensed. Royalties may also be paid by advance payment plus a percentage of the proceeds of sale.

If more than one image appears on a cover, use the full-page rate for each image.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

##### A.4.1.1 Books Offered For Sale (Textbooks, Illustrated Books)

Image size	Print run size						
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 100,000	Over 100K
Up to 1/8 page, thumbnail	75	102	137	147	170	204	304

Up to 1/4 page	113	152	205	220	254	304	452
Up to 1/2 page	151	205	272	294	341	405	605
Up to full page	222	302	402	436	502	597	891
Back cover	245	332	443	479	554	658	983
Front cover	423	572	764	830	952	1134	1694

#### A.4.1.2 Exhibition Catalogues Offered For Sale

Image size	Print run size						
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 100,000	Over 100K
Up to 1/8 page, thumbnail	56	72	99	105	122	146	217
Up to 1/4 page	81	110	147	161	185	218	327
Up to 1/2 page	109	147	196	213	245	291	435
Up to full page	160	216	289	313	361	430	642
Back cover	176	239	319	345	398	474	708
Front cover	305	411	549	593	686	804	1217

#### A.4.1.3 Books & Catalogues Published By Non-Profit Organizations and Offered For Sale

Image size	Print run size						
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 100,000	Over 100K
Up to 1/8 page, thumbnail	38	50	67	74	83	101	151
Up to 1/4 page	58	76	102	110	129	152	227
Up to 1/2 page							

	75	102	137	147	171	204	303
Up to full page	111	151	200	217	250	298	446
Back cover	122	167	220	240	276	329	493
Front cover	212	285	381	397	475	568	846

#### A.4.1.4 Catalogues Distributed Free Of Charge

For exhibition catalogues distributed free of charge, please use A.4.4. (**Brochures, Catalogues, Newsletters, Folders, Booklets, Internal Reports, Etc.**)

#### A.4.2 Magazines, Journals, Periodicals, Newspapers

The fees listed apply to licences for use within Canada . For world-wide rights, the fee is doubled. For North American rights, the fee is increased by 50%.

For non-profit publishers of magazines, journals, periodicals or newspapers, the fees are reduced by 50%.

For rates that apply to newsletters or newspapers that are distributed free of charge, use A.4.4 rates (**Brochures, Catalogues, Newsletters, Folders, Booklets, Internal Reports, Etc.**).

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

##### A.4.2.1 Foregrounded Works In Magazines, Etc.

The work appears in the foreground of the reproduction and is prominently featured. For a front or back cover image that is 1/3 page or less in size, the full page rate applies.

For an image that appears on the cover page of an inside section of a newspaper, the back cover rate applies.

For a single reproduction on a page without text (excluding credit line), the full page rate applies regardless of image size.

For subsequent reprints of a portion of a publication, use A.4.4 rates.

Image size	Print run size						
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 100,000	Over 100K
Up to 1/8 page, thumbnail	35	41	67	102	135	203	272
Up to 1/4 page	39	47	78	117	156	235	312

Up to 1/2 page	58	72	113	171	228	342	455
Up to full page	75	97	153	228	307	458	609
Back cover	84	111	170	253	339	508	680
Front cover	172	215	343	515	687	1028	1373

#### A.4.2.2 Work Appearing As Decoration Or In The Background

Image size	Print run size						
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 100,000	Over 100K
Up to 1/16 page, thumbnail	19	21	31	44	66	100	149
Up to 1/8 page	27	31	45	69	101	151	227
Up to 1/4 page	32	37	57	80	119	180	273
Up to 1/2 page	39	44	70	101	151	227	340
Up to full page	48	57	84	125	185	278	419
Back cover	59	66	102	148	220	331	497
Front cover	82	96	146	212	317	475	713

#### A.4.3 Cards, Postcards, Invitations, Greeting Cards, Etc.

Fees are to be paid on the entire print run, whether sold or not, and are payable in advance.

The fees listed apply to licences for use within Canada . For world-wide rights, the fee is doubled; for North American rights, the fee is increased by 50%.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

##### A.4.3.1 Cards Not Offered For Sale

For exhibition promotion, the fee is \$25, provided that CARFAC exhibition fees have been paid.

For all others, the fee is \$0.15 per card.

### A.4.3.2 Cards Offered For Sale

In some circumstances, royalties due may be paid in the form of an advance payment plus a percentage of the proceeds of sale. The fee is normally 10% of the retail price of the full print run, payable in advance. The CARCC administration fee is 20% of the fee paid

### A.4.4 Brochures, Catalogues, Newsletters, Folders, Booklets, Internal Reports, Etc.

The following fees apply only to items distributed free of charge, that do not have a subscription rate or single issue price, and do not work as advertising. For advertising rates see B.4.4. Examples of these types of publication would include education brochures accompanying an exhibition and distributed free of charge, or an internal report for a business.

The fees listed apply to licences for use within Canada . For world-wide rights, the fee is doubled. For North American rights, the fee is increased by 50%.

If more than one image appears on a cover, the full-page rate for each image is used.

A CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

#### A.4.4.1 Brochures Etc. For Cultural or Educational Organizations

Image size	Print run size									
	Up to 1000	1,001 to 3,000	3,001 to 10,000	10,001 to 20,000	20,001 to 50,000	50,001 to 100,000	100,001 to 200,000	200,001 to 500,000	500,001 to 1,000,000	Over 1,000,000
Up to 1/8 page, thumbnail	27	38	61	81	94	111	148	296	333	495
Up to 1/4 page	39	59	91	125	140	169	224	449	505	750
Up to 1/2 page	48	74	112	155	175	211	281	561	632	935
Up to full page	59	90	136	186	210	252	335	676	758	1124
Back cover	71	107	163	224	252	303	403	809	911	1347
Front cover	99	147	226	312	350	421	559	1125	1266	1872

#### A.4.4.2 Non-Advertising Brochures, Etc. For Business Organizations

Image size	Print run size									
	Up to	1,001 to	3,001 to	10,001 to	25,001 to	50,001 to	100,001 to	200,001 to	500,001 to	Over 1,000,000

	1000	3,000	10,000	25,000	50,000	100,000	200,000	500,000	1,000,000	
Up to 1/8 page, thumbnail	52	76	118	166	184	220	295	594	668	988
Up to 1/4 page	78	117	180	249	281	337	448	899	1011	1497
Up to 1/2 page	99	147	226	312	350	421	559	1125	1266	1872
Up to full page	117	176	272	374	421	505	672	1348	1518	2246
Back cover	141	212	324	448	504	606	806	1619	1820	2696
Front cover	196	294	451	623	699	842	1121	2247	2528	3744

#### A.4.5 Posters, Billboards, Banners, Signs, Panels, Plaques -Non-Advertising

Mechanical reproductions erroneously referred to as "limited edition prints" are included in this category. Please see CARFAC Advisory Notes, *Original Prints and Reproductions*, and *When is a Photocopy an Original Print?* on the differences between artists' prints and these reproductions, and the standards for labeling such.

Size is determined by the total area of the support on which the reproduction appears.

For permanently installed banners or panels, the appropriate fee is doubled.

The fees listed apply to licences for use within Canada. For world-wide rights, the fee is doubled; for North American rights, the fee is increased by 50%.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

##### A.4.5.1 Posters, Etc. Not Offered For Sale

Reproduction size	Print run size						
	Up to 250	251 to 500	501 to 1,000	1,001 to 5,000	5,001 to 10,000	10,001 to 25,000	Over 25K
Up to 600 sq cm	118	220	250	286	377	488	640
Over 600, up to 2400 sq cm	151	282	319	365	478	622	812
Over 2400, up to 4K sq cm	191	354	402	459	603	785	1023
Over 4K, up to 8K sq cm	263	486	552	631	827	1077	1406
Over 8K, up to 24K sq cm	358	662	752	860	1128	1469	1916

cm							
Over 24K, up to 60K sq cm	464	857	973	1112	1460	1899	2478
Over 60K sq cm	604	1117	1267	1448	1899	2473	3226

#### A.4.5.2 Posters Etc. Offered For Sale

For editions of artists' prints, such as numbered and signed lithographs, the fees may be calculated as follows: the rate listed below, payable in advance, plus 10% of the retail price payable periodically as specified in the licence.

For other sorts of editions, the royalties may take the form of an advance payment plus a percentage of the proceeds of sale.

If desired, a fee of 10% of the retail price of the entire print run, payable in advance may be negotiated, or the following schedule used.

Reproduction size	Print run size						
	Up to 250	251 to 500	501 to 1,000	1,001 to 5,000	5,001 to 10,000	10,001 to 25,000	Over 25K
Up to 600 sq cm	228	423	482	551	717	930	1222
Over 600, up to 2400 sq cm	289	534	643	774	960	1302	1623
Over 2400, up to 4K sq cm	366	668	800	971	1214	1571	2061
Over 4K, up to 8K sq cm	534	916	1100	1317	1648	2142	2769
Over 8K, up to 24K sq cm	688	1261	1510	1710	2271	2956	3855
Over 24K, up to 60K sq cm	886	1638	2074	2495	3122	4067	5247
Over 60K sq cm	1192	2136	2851	3429	4294	5589	7143

#### A.4.6 Calendars And Agendas

If a reproduction appears on both the cover and an inside page, the fee for the inside reproduction is reduced by 50%.

The fees listed apply to licences for use within Canada . For world-wide rights, the fee is doubled. For North American rights, the fee is increased by 50%.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

#### A.4.6.1 Calendars And Agendas Not Offered For Sale

	Print run size								
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 20,000	20,001 to 50,000	50,001 to 100,000	100,001 to 200,000	200,001 to 500,000	Over 500K
Inside image	73	108	162	241	361	542	813	898	1404
Cover	99	145	217	327	487	732	1328	1593	2009

#### A.4.6.2 Calendars And Agendas Offered For Sale

When the calendar or agenda contains works by one artist only, the fee is 10% of the retail price of the entire print run, payable in advance. When the calendar or agenda contains works by more than one artist, the following schedule applies:

	Print run size								
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 20,000	20,001 to 50,000	50,001 to 100,000	100,001 to 200,000	200,001 to 500,000	Over 500K
Inside image	146	214	322	483	722	1084	1627	1794	2805
Cover	198	289	435	652	974	1463	2653	3185	3983

#### A.4.7 Objects Bearing Reproductions

This category includes items such as puzzles, crockery, t-shirts, souvenir items, that do not have an advertising function – only the name of the artist or the title of the work may appear. Items promoting anything other than the artist or the work must use the advertising schedule B.4.7.

In some instances, royalties for commercial edition projects may take the form of an advance payment plus a percentage of the proceeds of sale.

The fees listed apply to licences for use within Canada. For world-wide rights, the fee is doubled; for North American rights, the fee is increased by 50%.

The fee is 10% of the retail price of the entire production run, payable in advance. For some commercial projects, the royalties may be paid in the form of a lump sum at the signature of the contract, with scheduled payments on the profits of sale. A CARCC administration fee of 20% is included in the royalties.

#### A.4.8 Packaging of Products or Items That Promote the Work Itself or the Artist

Items in this category include CDs, puzzles, slides, DVDs, videocassettes, etc. that promote the artist's work itself. For all other packaging, use the advertising schedule B.4.8.

If a reproduction appears on both the cover and an inside page, the fee for the inside reproduction is reduced by 50%; for subsequent uses use 33% of the applicable fee.

The fees listed apply to licences for use within Canada . For world-wide rights, the fee is doubled; for North American rights, the fee is increased by 50%.

A CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

	Print run size						
	Up to 300	Over 300, up to 1K	Over 1K, up to 5K	Over 5K, up to 10K	Over 10K, up to 25K	Over 25K, up to 100K	Over 100K
Inside	91	272	418	625	940	1262	negotiable
Cover	181	543	834	1251	1878	2521	negotiable

#### A.4.9 Press Packets

Fees cover the reproductions included in the press packets distributed to print, electronic or other media; the licence and fees apply only to the institution distributing the press packet and not to the use by media or other third parties.

This schedule applies to paper or slide reproductions. Digitized images may be included in a licence, at the same price, only unspecific agreement.

Additional photographs, up to 2 images, not included in the packet but available to the press upon request, may be added at the fees listed; additional "on-demand" reproductions require an updated licence (if not originally included) at a fee of \$7 per image.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced

#### Fee Schedule:

	Number of packets		
	Up to 25	26 to 100	Over 100
Per work	66	331	530

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# CARCC

# Canadian Artists Representation Copyright Collective

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Fee Schedule

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## **B.1 - B.4 Advertising / Commercial Copyright Fee Schedule 2011**

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- **B.1 Exhibitions Advertising / Commercial** •

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works.

GST is not included and will be charged when a licence is invoiced.

- **B.1.1 Exhibitions At Trade Fairs, Salons, Conventions** •

This category applies to exhibitions taking place within the framework of a commercial trade fair, salon or convention not principally dedicated to the sale of the work itself. Rates apply equally to original works of art and to reproductions.

Size – the rate for a full square metre is added for any portion of an additional square metre.

Fees cover exhibition and reproduction rights for one exhibition up to six months in duration.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

**Original or reproduction up to 1 m sq 465**

**Per additional square metre**

**185**

• **B.2 Audio-Visual Reproduction Advertising / Commercial** •

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

• **B.2.1 Trailers (Cinema, Television)** •

The rates given are for a licence of one year duration. If trailers are used for one month or less, the fee is 25% of the listed amount.

Fees are based on the duration of the appearance of the image. They are the same regardless of whether the image is fixed or moving.

The rates for not-for-profit cultural organizations are 50% of the fees listed.

The licence covers uses in all languages and for all audiences, including personal use, and remote transmission.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

• **B.2.1.1 Reproductions With A Central Role In Advertising Or Publicity** •

	Duration of appearance		
	15 seconds	30 seconds	60 seconds
<b>Local</b>	465	465	465
<b>National</b>	185	185	185
<b>North America</b>	465	465	465
<b>French only</b>	185	185	185
<b>World-wide</b>	465	465	465

• **B.2.1.2 Reproductions As Isolated Elements In Advertising Or Publicity** •

	Foreground / significant part	Background / used as decoration
<b>National, per second</b>	1218	487
<b>North America , per second</b>	1830	732

## • B.2.2 Projections And Walls Of Images •

These rates apply to projections or walls of images presented in a promotional or public relations context.

'Number of works' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

### • B.2.2.1 Fixed Images •

The fees for longer terms apply to one program only repeated over the specified period of time.

Number of works	Single projection	3 months	One year
1-4 slides( <i>per work</i> )	42	64	94
5-12 slides( <i>per work</i> )	36	56	78
13-24 slides( <i>per work</i> )	28	40	61
25-49 slides( <i>per work</i> )	22	32	45
50 or more slides( <i>per work</i> )	15	22	31

## • B.3 Digital And Electronic Reproductions Advertising / Commercial •

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

### • B.3.1 Internet •

All use of a work of art on the internet is considered advertising if the use is not principally for the promotion of the work itself, the artist, or a collection or exhibition of which the work is part.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

• **B.3.1.1 Internet - Moving Images** •

If an extract is used on the banner page, the rate given below is doubled.

When the duration of the use exceeds three months, each part of a month counts as a whole month.

Licences are issued to cover a maximum of one year duration. A new licence must be issued after one year.

	Not-for profit organization			For-profit organization			
	1 month	3 months	Each add. month	1 month	3 months	Each add. month	
<b>Up to 10 second extract</b>	54	158		10	107	319	22
<b>Each additional second</b>	19	19		4	22	22	4

• **B.3.1.2 Internet - Fixed Images** •

If the image used appears on a banner page, the rate given below is doubled.

'Number of works' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

If an image is used more than once on the same site, the fee for each additional use is 20% of the applicable rate.

Number of works	Not-for-profit		For-profit	
	1 month	Year	1 month	Year
<b>Up to 10(per work)</b>	45	182	93	366
<b>11-50(per work)</b>	38	155	78	312
<b>51-100(per work)</b>	36	140	71	283
<b>101-500(per work)</b>	28	113	58	227
<b>501-1000(per work)</b>	22	82	42	169
<b>Over 1000(per work)</b>	19	72	36	143

• **B.4 Print Reproductions Advertising / Commercial** •

A CARCC administration fee of 20% is included in all fees listed for the commercial use of

works, with the exception of rates that are percentages. GST is not included and will be charged when a licence is invoiced.

• **B.4.1 - Books And Catalogues** •

See A.4.1

• **B.4.2 Magazines, Journals, Periodicals, Newspapers** •

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

• **B.4.2.1 Exhibition Publicity** •

For public announcements of an exhibition where CARFAC exhibition fees have been paid, the fee is \$25 per image per support, with every third use free.

• **B.4.2.2 All Other Publicity** •

If an image is on the cover of an inside section of a newspaper, the back cover rate applies. If the cover image is less than 1/3 of a page, the full-page rate applies.

The size is determined by the size of the advertisement in relation to the whole page. If the image is used on several different supports, the size is calculated in relation to the average size of the supports.

Print-runs in various publications can be combined to determine the fee category for a single advertisement.

Multiple insertions are accorded the following discounts:

	<b>Discount</b>
<b>2nd insertion</b>	52%
<b>3rd insertion</b>	62%
<b>4th and 5th insertions</b>	72%
<b>6th and additional insertions</b>	77%

Not-for-profit organizations receive a 50% discount on the rates listed below.

**Fee schedule:**

<b>Image Size</b>	<b>Print run size</b>								
	<b>Up to 1,000</b>	<b>1,001 to 3,000</b>	<b>3,001 to 10,000</b>	<b>10,001 to 20,000</b>	<b>20,001 to 50,000</b>	<b>50,001 to 100,000</b>	<b>100,001 to 200,000</b>	<b>200,001 to 500,000</b>	<b>500,001 to 1,000,000</b>
<b>Up to 1/16 page &amp;</b>	66	98	146	218	331	502	750	1127	1695

**thumbnail**

<b>Up to 1/8 page</b>	835	119	182	274	414	625	938	1410	2118
<b>Up to 1/4 page</b>	103	148	227	340	515	510	1162	1748	2625
<b>Up to 1/2 page</b>	131	186	285	427	648	977	1462	2198	3303
<b>Up to full page</b>	163	236	358	536	813	1228	1834	2762	4150
<b>Back cover</b>	218	317	482	722	1094	1652	2473	3719	5590
<b>Front cover</b>	276	400	606	908	1376	2079	3110	4677	7031

• **B.4.3 Cards, Postcards, Invitations, Greeting Cards, Etc. - Advertising /Commercial** •

These fees apply to items used for advertising, and to items bearing the name of an institution or organization, other than exhibition announcements where CARFAC exhibition fees have been paid.

Licences are issued for use within Canada at the rates given below. For world-wide rights, the rates are doubled. For North American rights, the rates are increased by 50%.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

• **B.4.3.1 Cards, Etc. Distributed Free Of Charge** •

Rates given below are per card, and payable on the entire print run, in advance.

	<b>Print run size</b>		
	<b>Up to 5000 cards</b>	<b>5001-9000 cards</b>	<b>Over 9000 cards</b>
<b>Not-for-profit organization</b>	0.21	0.18	0.15
<b>All others</b>	0.34	0.34	0.34

• **B.4.3.2 Cards, Etc. Offered For Sale** •

The rate is 15% of the retail price of the entire print run, payable in advance, with a minimum royalty of \$600.

• **B.4.4 Brochures, Booklets, Folders, Mass Mailings, Circulars, Leaflets, Etc.**

## Advertising / Commercial •

If the work is used on letterhead, the fee is doubled. An annual fee for such usage may be negotiated.

If more than one reproduction is used on a cover, the full page rate is applied to each image.

Licences are issued for use within Canada at the rates given below. For world-wide rights, the rates are doubled. For North American rights, the rates are increased by 50%.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

### • B.4.4.1. Brochures, Etc for Non-Profit Cultural or Educational Organizations •

	Print run size								
	Up to 1000	Over 1K, up to 3K	Over 3K, up to 10K	Over 10K, up to 20K	Over 20K, up to 50K	Over 50K, up to 100k	Over 100K, up to 200K	Over 200K, up to 500K	Over 500K
Up to 1/8 page	39	60	87	110	127	149	199	374	Negotiable
Up to 1/4 page	52	76	115	146	167	199	266	579	Negotiable
Up to 1/2 page	64	96	146	181	206	247	329	722	Negotiable
Full page	79	117	181	249	283	339	449	904	Negotiable
Front cover	139	199	309	461	681	991	1319	1540	Negotiable
Back cover	97	140	217	323	374	449	599	1075	Negotiable

### • B.4.4.2 Brochures, Etc. For Private Enterprise, For-Profit Organizations •

	Print run size								
	Up to 1000	Over 1K, up to 3K	Over 3K, up to 10K	Over 10K, up to 20K	Over 20K, up to 50k	Over 50K, up to 100K	Over 100K, up to 200K	Over 200K, up to 500K	Over 500K
Up to 1/8 page	78	117	175	220	252	300	398	750	Negotiable
Up to 1/4 page	103	151	231	291	331	398	530	1160	Negotiable
Up to 1/2	129	188	291	364	410	494	658	1447	Negotiable

<b>page</b>									
<b>Full page</b>	160	236	364	499	565	676	899	1808	<b>Negotiable</b>
<b>Front cover</b>	278	398	618	921	1365	1984	2640	3079	<b>Negotiable</b>
<b>Back cover</b>	191	281	435	646	750	899	1201	2149	<b>Negotiable</b>

• **B.4.5 Posters, Panels, Display Units, Etc. Advertising / Commercial** •

Size is determined by the total area of the support on which the reproduction appears.

A licence covers a single campaign of up to one year in duration. For permanently installed panels, the applicable rates are doubled.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

• **B.4.5.1 Posters, Etc. Not Offered For Sale Or Hire** •

• **B.4.5.1.1 Posters, Etc. Posted In Other Than Rented Advertising Space** •

<b>Reproduction Size</b>	<b>Print run size</b>						
	<b>Up to 250</b>	<b>251 to 500</b>	<b>501 to 1,000</b>	<b>1,001 to 5,000</b>	<b>5,001 to 10,000</b>	<b>10,001 to 25,000</b>	<b>Over 25,000</b>
<b>Up to 600 sq cm</b>	239	441	502	574	752	980	1276
<b>Over 600, up to 2400 sq cm</b>	304	560	637	728	954	1242	1622
<b>Over 2400, up to 4K sq cm</b>	383	707	803	916	1202	1566	2044
<b>Over 4K, up to 8K sq cm</b>	524	971	1102	1261	1654	2154	2810
<b>Over 8K, up to 24K sq cm</b>	716	1325	1504	1719	2256	2937	3830
<b>Over 24K, up to 60K sq cm</b>	925	1713	1917	2223	2918	3797	4954
<b>Over 60K sq cm</b>	1205	2231	2531	2893	3797	4943	6448

• **B.4.5.1.2 Posters, Etc. Displayed In Rented Advertising Space** •

Examples of rented advertising space would include subway panels, billboards, public toilets, banners, streamers and so on.

Rates given are for a publicity campaign of up to 12 weeks duration.

Type of presentation, approximate size	Number of Copies					Rural, no limit	Metropolitan, no limit
	100	200	400	1000	5000		
Exteriors of vehicles, approx. 120 x 160 cm				3977	19889		
Bus shelters, approx. 120 x 176 cm	1723			15912			
Subway stations, approx. 400 x 300 cm	10476	14586	22543				
Billboards, approx. 400 x 300 cm						6629	14586

• **B.4.5.1.3 Other Public Postings** •

The rates given cover a publicity campaign of up to 12 weeks.

	Print run size				
	Up to 10 copies	11-250 copies	251-500 copies	501-1000 copies	1001 - 5000 copies
Up to 4800 sq cm	1630	2446	3473	4077	5448
Up to 9600 sq cm	2545	3817	5420	6362	8498
Up to 21600 sq cm	3507	5259	7470	8766	11713
Up to 46800 sq cm	4764	7143	10143	11907	15907
Up to 72000 sq cm	6491	9736	13827	16230	21682
Up to 120,000 sq cm	8808	13212	18758	22019	29417
Over 120,000 sq cm	11988	17984	25534	29969	40038

• **B.4.5.2 Posters Etc. Offered For Sale Or Hire** •

Size is calculated on the dimensions of the surface on which the reproduction appears.

Licences are issued for use within Canada at the rates given below. For world-wide rights, the rates are doubled. For North American rights, the rates are increased by 50%.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

Rates are 15% of the retail price of the entire print run, payable in advance, or based on the following schedule:

Reproduction size	Print run size						
	Up to 250	251 to 500	501 to 1,000	1,001 to 5,000	5,001 to 10,000	10,001 to 25,000	Over 25,000
Up to 600 sq cm	358	662	752	860	1128	1467	1916
Over 600, up to 2400 sq cm	456	842	954	1092	1431	1865	2434
Over 2400, up to 4K sq cm	574	1060	1202	1375	1805	2347	3065
Over 4K, up to 8K sq cm	788	1456	1654	1890	2481	3229	4214
Over 8K, up to 24K sq cm	1073	1988	2256	2578	3385	4404	5748
Over 24K, up to 60K sq cm	1389	2571	2918	3334	4378	5695	7432

#### • B.4.6 Calendars And Agendas •

If a reproduction appears on both the cover and an inside page, the fee for the inside reproduction is reduced by 50%.

The fees listed apply to licences for use within Canada. For world-wide rights, the fee is doubled; for North American rights, the fee is increased by 50%. Not-for-profit organizations receive a 50% discount.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

#### • B.4.6.1 Calendars And Agendas Not Offered For Sale •

The rates given include a CARCC administrative fee of 20%.

Reproduction size	Print run size							
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 20,000	20,001 to 50,000	50,001 to 100,000	100,001 to 250,000	250,001 to 500,000
Inside image	196	290	439	666	986	1485	2196	4901

• **B.4.6.2 Calendars And Agendas Offered For Sale** •

When the calendar or agenda contains works by one artist only, the fee is 15% of the retail price of the entire print run, payable in advance.

When the calendar or agenda contains works by more than one artist, the fee is determined by dividing 15% of the retail price of the print run by the number of images (to get a rate per image), multiplied by the number of works by CARCC artists. The total amount paid to all participating artists must not be less than 15% of the retail price of the print run.

• **B.4.7 Objects Bearing Reproductions** •

This category includes items such as puzzles, crockery, t-shirts, souvenir items, that are used for advertising or promotion. Advertising objects are those that highlight, along with an image of a work, the name of a person, company or organization other than the artist.

In some instances, royalties for commercial edition projects may take the form of an advance payment plus a percentage of the proceeds of sale.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

The fees listed apply to licences for use within Canada. For world-wide rights, the fee is doubled; for North American rights, the fee is increased by 50%.

• **B.4.7.1 Objects Distributed Free Of Charge** •

The fee schedule for B.4.5 applies.

• **B.4.7.2 Objects Offered For Sale** •

The fee is 15% of the retail price of the entire production run, payable in advance.

• **B.4.8 Packaging** •

Not-for-profit organizations receive a discount of 50%.

The fees listed apply to licences for use within Canada. For world-wide rights, the fee is doubled; for North American rights, the fee is increased by 50%.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

• **B.4.8.1 Packaging for Audio-Visual, Digital or Any Other Products** •

Reproduction size	Print run size					
	Up to 1,000	1,001 to 5,000	5,001 to 10,000	10,001 to 50,000	50,001 to 250,000	Over 250,000

<b>Back cover</b>	325	461	847	1062	3069	<b>Negotiable</b>
<b>Front cover</b>	694	921	1842	2302	6140	<b>Negotiable</b>
<b>Double cover</b>	860	1104	2302	2855	7735	<b>Negotiable</b>

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# CARCC

# Canadian Artists Representation Copyright Collective

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## C.1 - C.3 Artists' Professional Fees 2011

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### • Artists' Professional Fees •

Artists carry out many tasks in the course of their professional careers that merit fair remuneration. The following are recommended fees for several common tasks. This list is not considered exhaustive – remuneration for any other activities requiring such should be negotiated. These fees are not associated with copyright use, which would be charged separately. They do not include equipment rental costs, travel costs, publication costs, insurance or shipping, or any other cost associated with exhibition production – they are compensation for an artist's time and labour only.

Definitions:

**Presentation** -Presentation would include speaking or teaching about an artist's own work or any area of expertise associated with the work or one's life as an artist, leading workshops or tours, speaking to school groups, and so on.

**Consultation** -Consultation means the giving of advice, input or opinions that might be associated with project development, exhibitions, or commissions concerning the artist's own production, or participation in a consultative process concerned with, for example, policy development in the cultural arena, or participation in a jury or other selection process.

**Installation** -Installation means overseeing or participation in the installation or de-installation of works for an exhibition on the exhibitor's premises. Activities associated with installation may include unpacking or packing of works, placing works in an exhibition space, ordering, hanging, adjustment of equipment, and so on.

**Preparation** -Preparation is the work associated with producing an exhibition that is done outside the exhibitor's premises. Preparation might include correspondence, telephone calls, preparing plans or reproductions, writing statements, proof-reading, overseeing packing and shipping arrangements, and soon.

• **C.1 Presentation or consultation** •

Per half day, under 4 hours \$249

Per day, over 4 hours \$440

• **C.2 Installation** •

Per half day, under 4 hours \$222

Per day, over 4 hours \$372

• **C.3 Preparation** •

Per half day, under 4 hours \$197

Per day, over 4 hours \$340

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